



Red Rock Hemp Festival

Sponsorships

POC: info@redrockhempfestival.com
928-200-9675



Sponsor Levels

Title \$7000

- Entrance Banner
- One 40' Sponsor Booth
- Every hour shout-out
- Sponsor Logo on website
- Sponsor logo on all marketing
- Presence on all social media sites
- Twelve VIP Party Invitations
- Twelve Collector Posters & Shirts

Presenting \$4500

- One 30' Sponsor Booth
- Stage shout-outs
- Sponsor Logo on website
- Presence on our social media sites
- Eight VIP Party Invitations
- Eight Collector Posters & Shirts

Media \$3000

- One 20' Sponsor Booth
- Stage shout-outs
- Sponsor Logo on website
- Presence on our social media sites
- Six VIP Party Invitations
- Six Collector Posters & Shirts

T-Shirt \$2000

- One 10' Sponsor Booth
- Stage shout-outs
- Sponsor Logo on website
- Presence on our social media sites
- Four VIP Party Invitations
- Four Collector Posters & Shirts

VIP Party \$1500

- Exposure at Party
- Sponsor Logo on website
- Presence on our social media sites
- Four VIP Party Invitations
- Does not include tickets to Hemp Festival



Hemp Festival Program



Educational Speakers

We have Local & National speakers come in to share knowledge of the cannabis plant.

- The legalization
- What's growing & not growing in Arizona
- Soil problems
- Seed to Production



Entertainers

Each year we bring in entertainers that are local from rising young musicians to nationally known acts.



Vendors

Vendors share the latest in products.

- Hemp oil
- CBD
- Hempcrete
- Clothing
- Food

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Demographics

Who Attends the Red Rock Hemp Festival

- Attendees age range 27 – 60 years old
- 44% of CBD users are middle class (\$30k – 100K/year)
- 59% are male and 41% female attend hemp festivals
- 42% are more likely to use social media for festival information

Red Rock Hemp Festival growth

- 2017 – 150 attendees
- 2018 – 215 attendees
- 2019 – 300 attendees
- Each year the Red Rock Hemp Festival grows and we will continue to grow. We are the only Hemp Festival in the State of Arizona.